



# PRESENTATION GUIDELINES FOR ORAL TECHNICAL SESSIONS

60<sup>th</sup> Annual Meeting • June 23–26, 2009 • Napa, California

We offer the following to allow for a wide range of presentation experience. These guidelines are intended to aid you in a successful presentation at our Annual Meeting.

## REGISTRATION

- **It is necessary to pre-register for the conference. Please visit [www.asev.org](http://www.asev.org) to register for the conference between March 30 and June 12. Registration is not complimentary. If you are not an ASEV member, we welcome your consideration to join. Please note that non-member rates are significantly higher. ASEV student member presenters are entitled to complimentary registration for the annual meeting.**

## GENERAL RECOMMENDATIONS

- The session moderator will be available during the entire session. You are encouraged to move away from the podium and to interact with the audience. If at all possible, **DO NOT READ YOUR PAPER.**
- **REHEARSE** your presentation. Practice several times so that you are familiar with the content and your presentation will not run over the allocated time.
- Use your visual aids as your prompter, and/or use small cards or a one page sheet of prompting words from the lecture that you can glance at. (The latter works well because you can have your hands free for the pointer).

## CONTENT

- You will be presenting a brief summary of your research with results and conclusions as applicable. This should be directly related to the information as submitted in your abstract.
- Keep the description of the methodology as brief as possible. A clear message conveyed to the audience is essential to ensure they benefit from your research presentation.

## TIME ALLOWANCE

- **The 20 minutes total time allowed for oral presentations** includes time for questions from the audience and introduction of the following speaker.
- Each presentation shall be a minimum of 15 minutes. Make sure you leave enough time for the summary, conclusions and a brief period (2 to 3 minutes) of questions and answers.
- Please refrain from infringing upon another speaker's time. All sessions are on a time schedule and adherence to this schedule is very critical. **If your presentation exceeds the time allowed, the session moderator will request that you end your presentation.**
- Presentations must be given during the time period that has been designed for each paper as printed in the official program. You will not be able to switch times with another speaker.

## GUIDELINES FOR MICROSOFT POWERPOINT

### VISUAL AIDS

- Presentation from your own laptop will not be possible. You are expected to use the laptop (running Windows XP for PC) provided on-site in Napa.
- Use versions 98, 2000 or 2002.
- Bring your file on a CD-ROM or USB memory stick.
- Make sure your slides are sized for On-screen Show with the orientation set at Landscape.
- Use only standard PowerPoint fonts: Arial, Impact, Tahoma, Trebuchet, Comic Sans. Avoid Times New Roman or other serif fonts.
- Font Sizes: slide titles - 40+ points, bulleted text - 32+ points, other text - 28+ points. Use the same for (imported) tables.

- Use white or bright yellow text on black or dark blue background, or vice versa. Avoid red or green text as it does not show well on the projection screen. Avoid busy backgrounds and lengthy or animated slide transitions.
- Import pictures and photos in standard formats: .jpg, .gif, or .tif.
- Evaluate the size of scanned images you import. Your image resolution doesn't need to be higher than your computer screen.

## EQUIPMENT PROVIDED

- PC Laptop with Windows XP operating system and computer projector
- Projection screen
- Public address system (remote microphone)

NOTE: Make sure that you dress in clothing suitable for attachment of the small clip-on microphone.

- Laser pointers

**NOTE: Overhead transparency and slide projectors will not be available.**

## SPEAKER READY ROOM

- Provide a copy of your PowerPoint presentation per instructions in the room
- All presenters are encouraged to conduct a practice trial in the Speaker Ready Room at the Marriott Napa Valley Hotel.
- An audiovisual technician will be available as requested.
- Please refer to the annual meeting Daily Schedule on our website for Speaker Ready Room hours.

## PROGRAM COMMITTEE

- Christian Butzke, Purdue University, Indiana, Chair
- Linda Bisson, University of California, Davis,
- Leticia Chacón-Rodríguez, Foster's Wine Estates America
- John Clark, The Wine Group
- Tom Collins, Foster's Wine Estates America
- Monica Cooper, University of California Cooperative Extension
- Peter Cousins, Cornell University, USDA
- James Harbertson, Washington State University
- Tim Martinson, Cornell University, New York
- Glenn McGourty, University of California Cooperative Extension
- Patty Saldivar, Viticultural Consultant
- Chris Smith, Bogle Vineyards

### Symposia Organizers:

#### High Brix Winemaking Symposium

- Jim Harbertson, Washington State University, Prosser Chair

#### Rootstock Symposium

- Andrew Walker, University of California, Davis Co-Chair
- James Wolpert, University of California, Davis Co-chair

#### Cabernet Symposium - A Global Perspective

- Christian Butzke, Purdue University, Indiana Co-Chair
- Michael Silacci, Opus One, California Co-Chair

**Additional committee members to be confirmed. Please check our web site, [www.asev.org](http://www.asev.org), frequently for Annual Meeting updates.**